

HOW THIS ACCLAIMED “TRUE SUCCESS” BOOK BEGAN

In the late 1970's I was involved with Scouts in our Church ward who at that time were looking for ways to supplement their means for a super summer activity, intended for a major trip to the Grand Canyon of the Yellowstone. As a suggestion, one of the boys thought that it would be an interesting possibility to make a book drawn from Hollywood and such persons about “success.”

I gave this some considerable thought and decided that these Hollywood sources are definitely not the kind of persons that we wanted to have with their potential remarks.

I am a BYU Alumni Emeritus, a selected of only ten periodically. And I thought that instead it would be far more beneficial to draw on that discerning organization as a good source. I approached their staff, told them my intention, and that I would like their assistance. I told them that I would like to send out a letter to those whom they would choose and would ask these persons for what they felt in their own lives constituted “true success.” I indicated that I wanted only a paragraph, or two, or a very short response.

This marvelous BYU Alumni organization of over 300,000 generously responded by giving me 250 carefully chosen and highly selected names along with their addresses. Their gathering represented a VERY prominent and select group. I developed a short letter to the effect of what I was requesting: “What is your definition of what is TRUE success in your life?” To my ultimate surprise I received back 175 heartfelt and deeply considered responses.

Incidentally, one of the persons I received a letter from was a very successful business person who he gave me a significant KEY statement on how to develop a business. At that time, I was just beginning a new business from my basement with four others. Implementing his advice and over time this new business became very successful and even number ONE in its field in the world with it being in the top 2% of ten thousand GSA vendors for three years.

I knew then that I couldn't just relegate this vital treasury of wisdom. With the help of several close and talented friends, this all was developed into a well-accepted book called *Quiet Success Thoughts.* _

Later, I felt that this material truly deserved a greater audience than just in a book form. So, with the help of other friends, this was developed into a website, as shown herein, and to my stunned amazement it eventually received 5.5 million hits with a 5 Star rating. Wow! This material is included among some of my other works that I think you will enjoy.

Conclusion: it is very advantageous to follow wise counsel